

Answer - Intermediate level (Set 1) - What is the metaverse?
(Questions 1-20) (42 marks)

1. The metaverse will be an interactive experience (like a video game) rather than a passive one.
2.
 - i. NG
 - ii. F
 - iii. T
 - iv. F
3. To indicate that it is a specialized term or to show it is being used in a specific technical/metaphorical context regarding software.
4. D
5. She means that modern audiences are no longer satisfied with being passive consumers; they want to interact and co-create with the brand or content.
6. Channel, way, or opportunity (for engagement).
7. Allowing users to interact with content to construct a unique experience for themselves.
8. C
9.
 - (i) Past: Nascar was protective and not willing to give up control of its IP.
 - (ii) Past: Nascar worried that content created by users might conflict with its corporate branding.
 - (iii) Present: Nascar decided to stop guarding its intellectual property so strictly (or "get out of the way").
 - (iv) Present: Nascar feels that handing a tool kit to users has been a big success.
10.
 - (i) ...fans are included (or "involved")
 - (ii) ...whether royalties (or "profits")
 - (iii) ...When a remix has gone viral
11. Fans being entitled to rights (and a share of royalties) in manipulated work.

12. A
13. The complicated legal and rights issues that arise when multiple users keep remixing and recutting each others' user-generated content .
14. (i) Umbrella.
(ii) A single platform that covers or contains many different types of media, such as games, music, and movies.
15. It has hosted virtual concerts (e.g., Lil Nas X) and digital versions of events like the Brit Awards.
16. Yes. She explains that the future is already here because children already treat virtual identities and digital items as being as real/important as physical ones .
17. Avatars
18. John Hanke: (i) what fundamentally makes us human; (ii) augmented reality; (iii) D.
David Chalmers: (iv) a meaningful life (or "genuine reality"); (v) gives lectures; (vi) N (He sees it as a mixture of both).
19. i. Free will
ii. Personal agency
iii. Act autonomously
20. (i) B (Shannon Pruitt)
(ii) D (Jonathan Vlassopoulos)
(iii) A (John Hanke)
(iv) D (Jonathan Vlassopoulos)
(v) E (Not stated)
(vi) C (Tim Clark)